



## NatureSweet offers America's 250th pack of tomatoes on the vine

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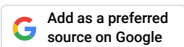
America's 250th

NatureSweet D'Vines

Source: NatureSweet



Jun 24, 2026 By Hayley Hyer (/authors/149-hayley-hyer)



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NatureSweet launched celebratory packaging for the 250th anniversary of the United States, with special-edition packs of premium cherry tomatoes on the vine cultivated in state-of-the-art greenhouses in Willcox, Ariz.

According to the company, each cluster is hand-picked by valued associates to meet the brand's quality standards.

"Our America's 250th pack is a celebration of quality, community, and pride in our products," said Tobianne Paul, president and chief marketing officer at NatureSweet. "We're proud to grow these flavorful tomatoes in Arizona and bring consumers a fresh way to celebrate this historic milestone with family and friends."

Perfect for summer gatherings, backyard cookouts, and patriotic celebrations, the America's 250th pack combines freshness, convenience, and festive appeal in one eye-catching package, NatureSweet said.

This article is an excerpt from the [July 2026 issue \(https://digital.supermarketperimeter.com/sosland/sp/sp\\_2026\\_07\\_01/index.php#/p/Intro\)](https://digital.supermarketperimeter.com/sosland/sp/sp_2026_07_01/index.php#/p/Intro) of *Supermarket Perimeter*. You can read the entire *Creating Customer Experiences* feature [here \(https://digital.supermarketperimeter.com/sosland/sp/sp\\_2026\\_07\\_01/index.php#/p/16\)](https://digital.supermarketperimeter.com/sosland/sp/sp_2026_07_01/index.php#/p/16).

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